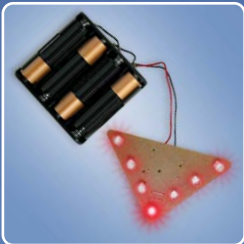


# YEEHA!



IT'S  
ALL  
ABOUT  
WINNING!



1.800.223.9223

# P.O.P.

[www.pro-lite.com](http://www.pro-lite.com)

# INFORMATION DISPLAY SYSTEMS

With over 500,00 users worldwide, it's no wonder Pro-Lite is a leader in the design, engineering, and manufacturing of electronic information systems since 1981.



.....IMMEDIATE PROMOTIONAL IMPACT

The Xpression™  
LED Name Badge

COMMUNICATE CLEARLY.....



Vacuum Fluorescent Displays  
.6", 16 Characters



.....APPLICATION READY TECHNOLOGY

PL-M1010  
1" - 12, 16, 24 Characters

DOUBLE  
LINE  
AVAILABLE

WIRELESS MESSAGING.....



The TruColorXP™  
2" - 12, 16, 24 Characters

## CUSTOM LOTTERY SIGNAGE

Need to generate excitement and lottery fever! Pro-Lite lottery signs can do just that! They utilize ultra-bright, long-life LED's and a low power consumption circuit design.



CUSTOMIZED LOGO.....

ON-BOARD  
CONTROL SWITCH or  
RS232 WIRELESS

.....PROGRAMMABLE  
JACKPOTS



.....STATIC, FLASHING,  
AND VEGAS EFFECT

### FEATURES:

- Ultra bright LED's for high visibility
- On-board ON/OFF switch
- Effect speed control
- Long-life LED's
- Warp proof aluminum casing
- Easily sits on counter or hangs inside window front

# LED CLOCKS AND COUNTDOWN DISPLAYS

Pro-Lite products can be found everywhere, even in your digital clocks. Because we are a manufacturer, we are able to custom design any digital product and save you money!



.....:ELEGANT AND ACCURATE

WE DESIGN TO ANY SPECIFICATIONS

**LED CLOCK**  
2.5" Clock with Alarm and Remote

RELIABLE TO THE SECOND:.....

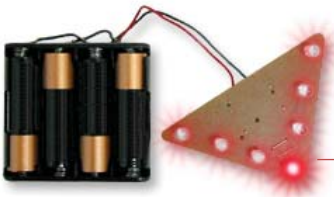
**LED COUNT UP/DOWN**  
Days, hours, minutes, seconds



## IN-STORE/PROMOTIONAL ELECTRONICS

MOTION + LIGHTS = BRAND AWARENESS

We design and customize microelectronic point-of-purchase devices that will bring much deserved attention to your product, brand or both!



.....:TEMPORARY

**CUSTOM LED LIGHTING**  
Custom Board or Harness Wiring Design

RED, GREEN, AMBER, BLUE AND WHITE LED'S

PERMANENT:.....

PLAY MPEG1, 2, 4, MP3, WMA, WAV, JPEG, AND DVD's

**VIDEO WITH SOUND**  
Continuous Play



.....:PROMOTIONAL



**PORTABLE RADIO AND MESSAGE DEVICE**  
Programmable with Time and Date display

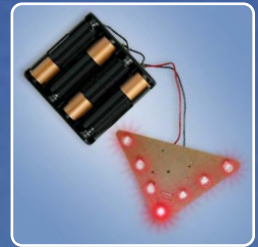
STORE UP TO 100 CHARACTERS

Think it's neon? Look again.



Pro-Lite inline LED technology that's brighter and consumes less power than neon. Ask for it by name, LINE-O-LED™

View our complete line of products online:  
[www.pro-lite.com](http://www.pro-lite.com)



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