



The Ad-Media™ is the best advertising media on American roads. It features Ultra-Bright TriColor LED Clusters that is clearly visible under direct sunlight, high resolution (1.22" Center-To-Center) matrix that lets you display graphics, Simple-Software that can be programmed within 30 minutes, and WYSIWYG simulation on your monitor before you send the message to the display.

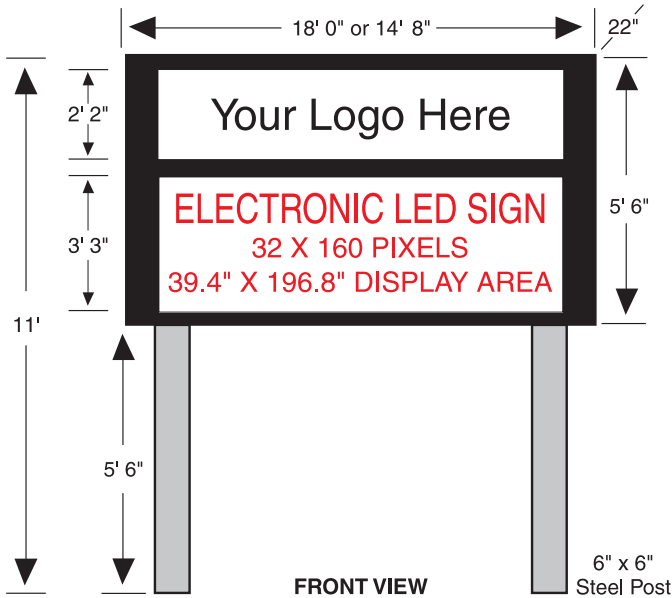
- ▶ *Hotels, Motels*
- ▶ *Hospitals*
- ▶ *Shopping Centers*
- ▶ *Banks*
- ▶ *Churches*
- ▶ *Gas Stops*
- ▶ *Car Dealers*
- ▶ *Theatres*
- ▶ *Conventions*
- ▶ *Parking Structures*

#### Unique Features

- High Efficiency, Ultra-Bright TriColor LED clusters for high visibility in direct sunlight
- Super High Resolution Matrix
- Consumes 19 Times Less Electricity Than Light Bulbs
- Virtually Maintenance Free For 10 Years
- Simple-Software Makes Programming Fun And Easy
- Scroll Up, Down, Left, Right, And All Common Functions
- On Screen Simulation
- Time And Date
- Update Messages Via Modem Or Direct Connection
- Effective Viewing Range of 2000' (directly)
- Two Popular Sizes (Display Area):  
40" x 160" or 40" x 200" (Photo Above)

Turn over for additional features 

- ▶ Hotels, Motels ▶ Hospitals ▶ Shopping Centers ▶ Banks
- ▶ Churches ▶ Gas Stops ▶ Car Dealers ▶ Theatres ▶ Conventions
- ▶ Parking Structures



## HOUSING

The housing is completely weatherproof and rustproof. The cabinet is made out of high graded aluminum. The sign has a built-in cooling system and a power distribution that is in the module. All that is needed is to connect the power and communication cable. The standard housing color is black.

## GENERAL SPECIFICATIONS

Model No.	:PL-AM32126	PL-AM32160
Lighting Element	:UltraBright LED Cluster	
Pixel Size	:3000MCD	
Module Size	:1" x 1"	
Matrix	:32 x 126	32 x 160
No. of 16 x 16 Modules	:2 x 8    2 x 10	
Approx. Display Area	:9", 20", 40"	
No. of Lines	:1 ~ 4	
Approx. Case Size	:5'6" x 14'8" x 22"	5'6" x 18" x 22"
Approx. Viewing Angle	:60°	
Effective Viewing Range	:Directly 30' ~ 2000'	
Memory Size	:64K	
Programmed Via	:PC	
Remote Connection	:Modem	
Effective Temperature Range	:5° ~ 145° F	
Power Input	:220 VAC	
Software	:WYSIWYG	
Poles	:Optional	

Call for pricing and availability. All specifications are subject to change without notice.