

# ARIZONA *SUN*™

*The Brightest Sign Under The Sun*

▼  
*Hotels, Motels*

*Schools*

▼  
*Shopping Centers*

*Car Dealers*

▼  
*Retailers*

*Gas Stops*

▼  
*Banks*

*Factories*

▼  
*Parking Structures*



*Clearly* **visible under Arizona Sun.....Guaranteed!**

After 12 years and hundreds of thousands of dollars, Pro-Lite has overcome the biggest obstacles of LED outdoor sign: the brightness and the viewing angle. The **ArizonaSun™** is by far the brightest LED sign that is available. Pro-Lite guarantees that the **ArizonaSun™** will be **CLEARLY VISIBLE** under direct sunlight in Arizona at 12:00 noon. The **ArizonaSun™** is also the least expensive sign to operate and maintain. It consumes 19 times less electricity than traditional light bulbs and requires virtually no maintenance for 10 years.

## Unique Features

- ▶ Ultrabright® Red LED
- ▶ Clearly Visible Under Direct Sun Light
- ▶ 400' and 600' Viewing Distances
- ▶ Time and Temperature in °F and °C
- ▶ Easy To Install (Installation Kit Included)
- ▶ Real Time Clock For Time and Date
- ▶ Weatherproof Casing
- ▶ Consumes Only 150 Watts Power
- ▶ 10 Years Maintenance Free
- ▶ Infrared Wireless Keyboard Included



## Advantages Over Light Bulbs:

- ▶ Consumes 19 Times Less Electricity
- ▶ Only 150 Watts For ArizonaSun™
- ▶ Maintenance Free For 10 Years
- ▶ No Light Bulbs To Change
- ▶ No Crane To Rent

## General Specifications:

|                      |                         |
|----------------------|-------------------------|
| Lighting Element     | : Ultra Bright Red LED  |
| Brightness           | : 2800                  |
| Effective Temp Range | : 5° -125°              |
| Pixel Size           | : 1" Eye Shade Clusters |
| No. of LED Per Pixel | : 14                    |
| Viewing Angle        | : 60°                   |
| Matrix               | : 7 x 72                |
| Character Height     | : 8" Or 12"             |
| Center To Center     | : 1.142" Or 1.714"      |
| No Of Characters     | : 14                    |
| Built-In Graphics    | : 26                    |
| Memory Size          | : 8K Upgradeable To 32K |
| Program Via          | : IR Keyboard Or PC     |
| Software             | : PK-SWASDOS (Optional) |
| PC Port              | : RS232 @9600 Baud      |
| Temperature Probe    | : Digital (Optional)    |
| Time Chip            | : Day/Time              |
| Power Input          | : 120VAC Or 220VAC      |
| Power Consumption    | : 150 Watts             |



IR Keyboard



RS232 Port

| Model         | Character        | Dimension       |
|---------------|------------------|-----------------|
| PL-AS8014 E/2 | 8"/14 Character  | 11" x 89" x 5"  |
| PL-AS1214 E/2 | 12"/14 Character | 15" x 134" x 5" |

## Package Includes:

- ▶ ArizonaSun™ With Power Cord Ready To Plug In, Packed In a Wooden Crate
- ▶ IR Wireless Keyboard
- ▶ Operational Manual For Keyboard
- ▶ Two Mounting Brackets With Accessories

All specifications are subject to change without notice.



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